

Database Security for a Down Economy

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Objectivity Disclaimer

This webcast is sponsored by Oracle, but all content is developed independently and represents our objective positions.

Today's presentation focuses specifically on Oracle security, but is not an endorsement of any database platform over another.

What We'll Cover

- The economics of database security
- Building business justifications
- Top 5 steps, with economic benefits.

Mainframe



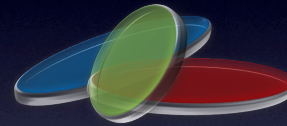
Jail

Internet I



Fortress

Internet II



Zone

Mainframe



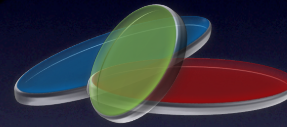
Jail

Internet I



Fortress

Internet II



Zone

NETWORK

But what about the
information?

Threats

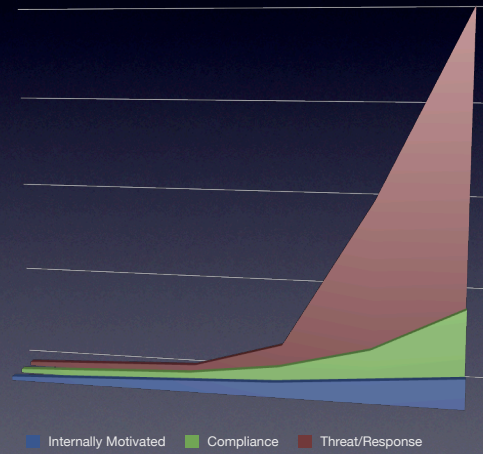
Quiet



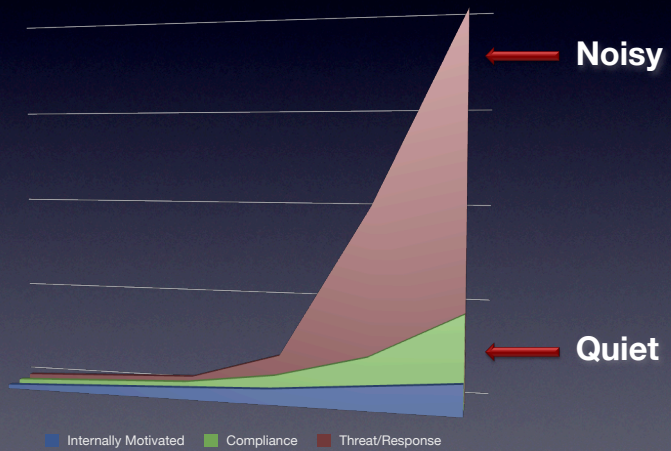
Noisy



Security Markets



Security Markets



Why We Under-Invest in Data Security

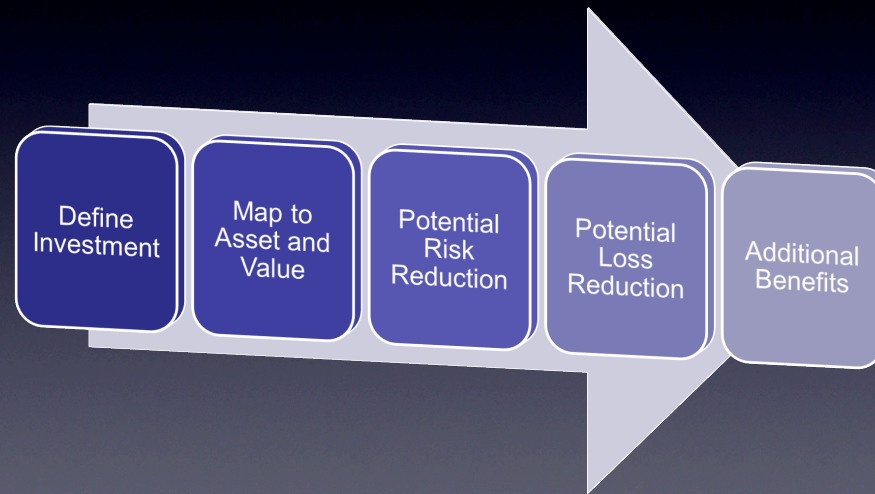
- “Old” threats never go away.
- Budget cycle momentum.
- Experience and training.
- Noisy vs. Quiet
- Lack of quantifiable results

The Business Justification for Data Security Model

<http://securosis.com/research/publication/the-business-justification-for-data-security/>



The Process



Define Investment

Data Type	Value	Frequency	Audience

Map to Covered Data

Data Type	Value	Frequency	Audience

Data Type	Value	Frequency	Audience
Credit Card Data	5	4	2
Customer PII	3	4	4
Trade Secrets/Business Plans	3	2	1

Potential Risk Reduction

			Impact								
Risk	Likelihood/ARO		C		I		A		Total		% Δ
	before	after	B	A	B	A	B	A	B	A	

Risk	Likelihood/ARO		Impact		%Change
	Before	After	Before	After	
Unencrypted data	4	1	4	4	62%
Portable storage	3	1	4	4	71%
Email leak (via CSRs)	5	1	4	4	71%

Risks

- Lost Media
 - Lost disks/backup tape
 - Lost/stolen laptop
 - Information leaked through decommissioned servers/drives
 - Lost portable storage
 - Stolen servers/workstations
- Inadvertent Disclosure
 - Email leak
 - Unsecured repository
 - Unsecured connection
 - File sharing leak

See the whitepaper for more examples



Potential Loss Reduction

Loss	1	2	3	4	5	B	A

Loss	1	2	3	4	5	B	A
Notification Costs	\$0-1000	\$1001 - 10,000	\$10,001 - 100,000	\$100,000- 1M	>\$1M	4	2
Reputation Damage	Positive public image	Single, local neg incident	Sustained neg local	Negative national	Sustained neg national		

Potential Loss Categories

- Quantified

- Notification Costs
- Compliance Costs
- Investigation/Remediation
- SLA Violation

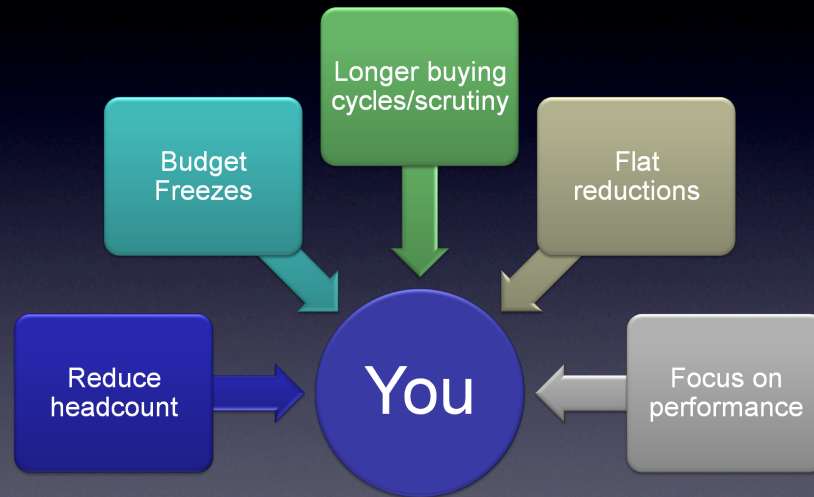
- Qualified

- Reputation Damages
- Customer Loyalty
- Loss of Sales
- Competitive Advantage

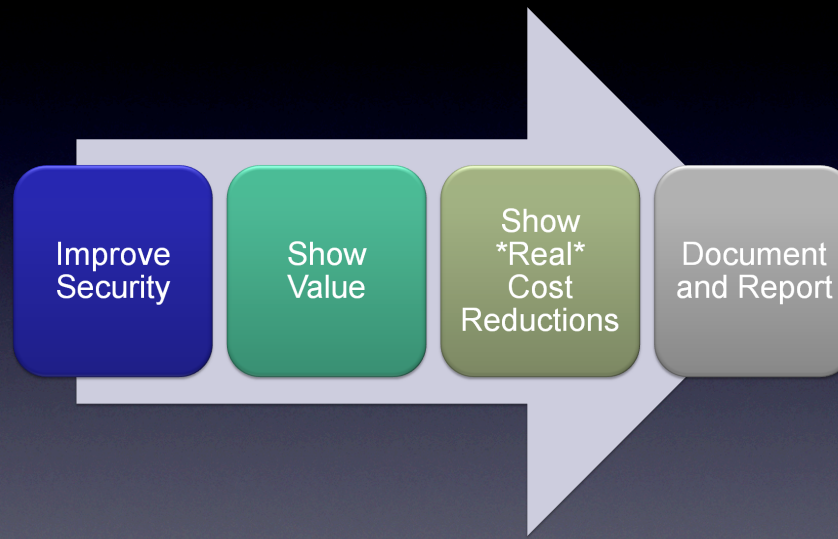
Additional Benefits

Benefit	Description	Est. Value (\$)

Economic Pressures



4 Steps to Hero Status



Top DB Security and

Access Control/Role Management

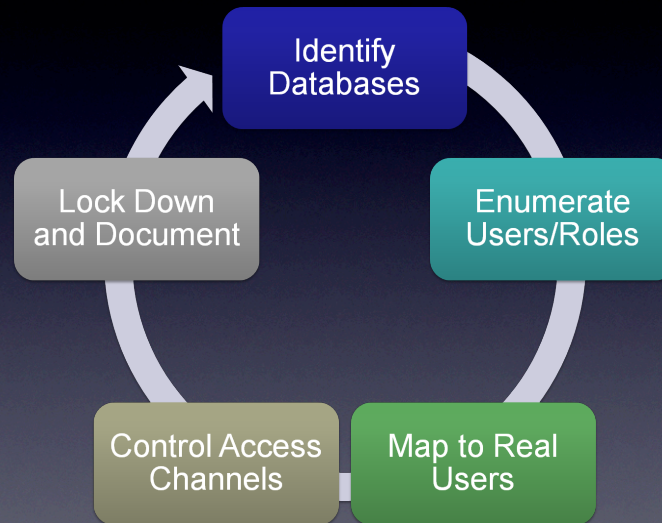
Configuration Management

Media Protection

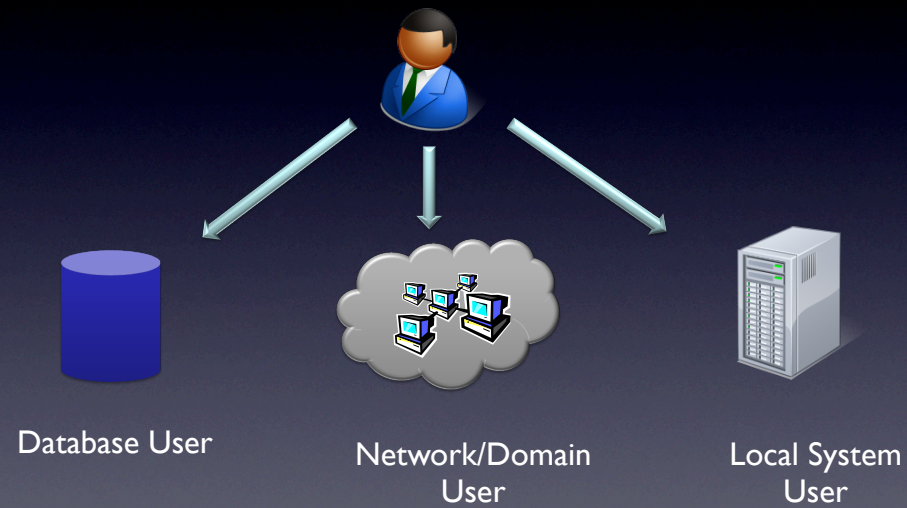
Auditing and Monitoring

Internal Controls

Database Access Control/Role Mgmt



Database Authentication



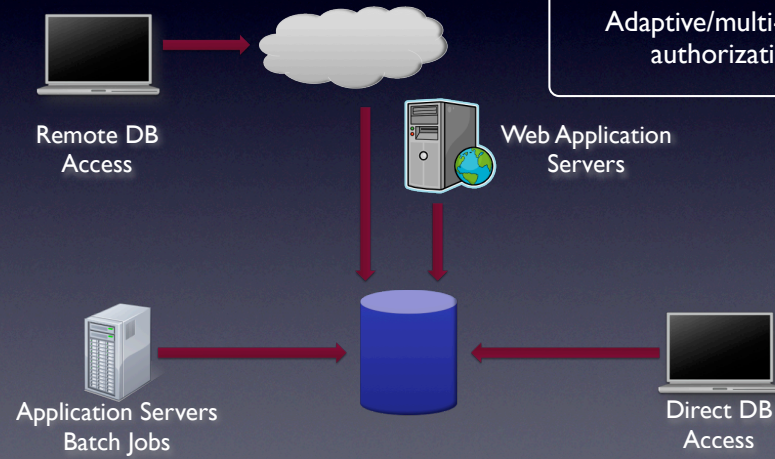
Securing Access

- Choose appropriate authentication methods.
- Link in with IAM (Identity and Access Management).
- Appropriately design, and fully document, authorization/ access control mappings.
 - Work with application owners/teams.
 - Especially for service accounts.
- Limit access channels
- Do not use generic administrator accounts.

Access Channels

Channels can be controlled/
locked.

Multi-factor authentication
Adaptive/multi-factor
authorization



Economic Benefits

- No additional tools needed, although some may be extremely useful (and reduce costs).
- Locking down and maintaining ongoing documentation will reduce audit costs.
- Large security benefits.
- Often increases reliability- easier to track down issues.
- Excellent preparation for future projects.

Secure Configuration

Secure the host

- Work with server/security team
- Do not run DBMS as local admin

Secure the DBMS

- Work with security to develop standards
- Follow secure configuration standards
- Keep updated/install CPUs

Secure communications

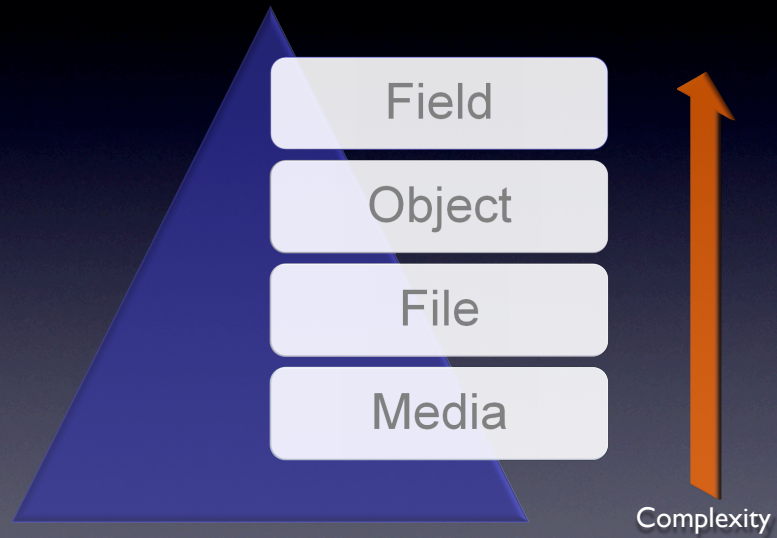
- Lock network services
- Lock database access
- Encrypt as needed



Economic Benefits

- Large improvements in availability/reliability.
- Reduced audit costs.
- Lower ongoing systems maintenance and patching costs.
- Improves security by reducing vulnerabilities.

Encryption



Data Masking

Production



ID	Name	SSN
1	Smith	111-22-3333
2	Jones	444-55-6666
3	Doe	777-88-9999

Development



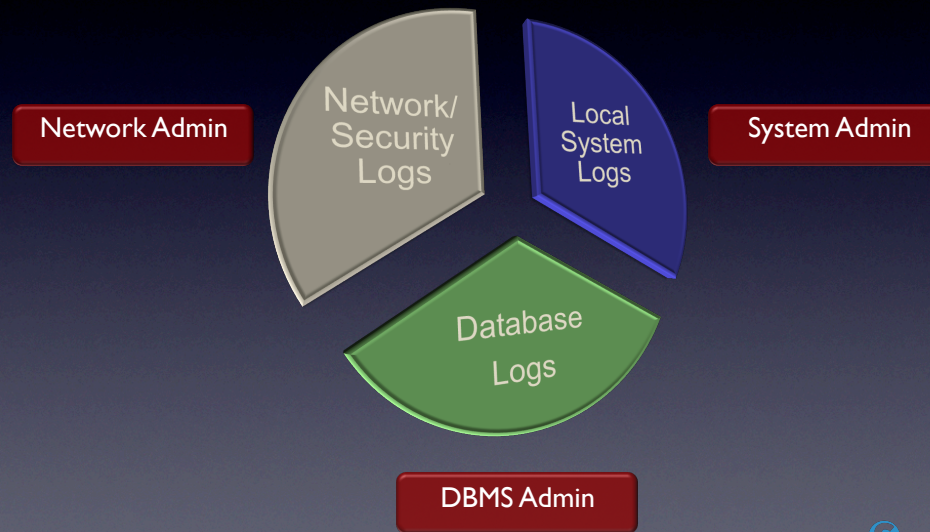
ID	Name	SSN
1	Johns	123-45-6789
2	George	453-67-7356
3	Blike	245-12-7329



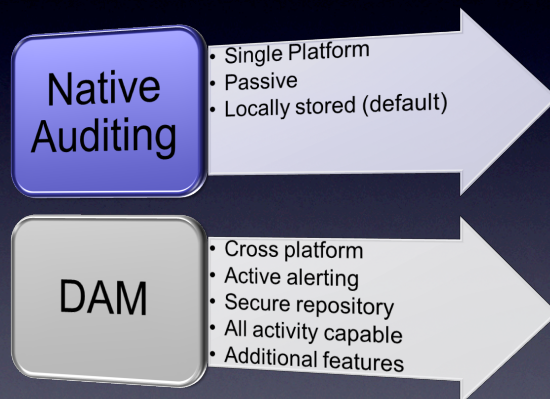
Economic Benefits

- Reduces risks of unintentional data loss.
- May eliminate need for backup encryption.
- Works very well with auditing/monitoring.
- Reduced audit costs.
- Non-field encryption more cost effective than field level encryption, and (as a compensating control) may amortize mandated field encryption costs.

Auditing



Auditing vs. Activity



SIEM/Log Management

Economic Benefits

- Dramatic audit cost reductions.
- An effective security control that only needs minimal external changes.
- Does not interfere with business processes.
- Can focus on sensitive areas to reduce management overhead.
- May provide performance management benefits.
- Many low/no cost options.

Internal Controls

- Oracle Database Vault
- Encryption
- Structure
- Views
- Concept of least privilege
- Adaptive/multi-factor authorization

Economic Benefits

- Low/no cost.
- Improved reliability.
- Ties in well with configuration management.
- Easy to maintain.
- Extremely effective from a security standpoint.

Recommendations

- Understand the economics of your business.
- Start with higher value databases/applications.
- Take quick, practical hits over drawn-out programs.
 - Lock down fast and clean up slowly.
- Always document and build a business case.

Database Security for a Down Economy

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