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TECHNOLOGY

*Presents*

# Tokenization Guidance

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## Outline

- PCI Tokenization Supplement: Highlights
- What's missing from the official story
- Overview of tokenization
- Tokenization Guidance



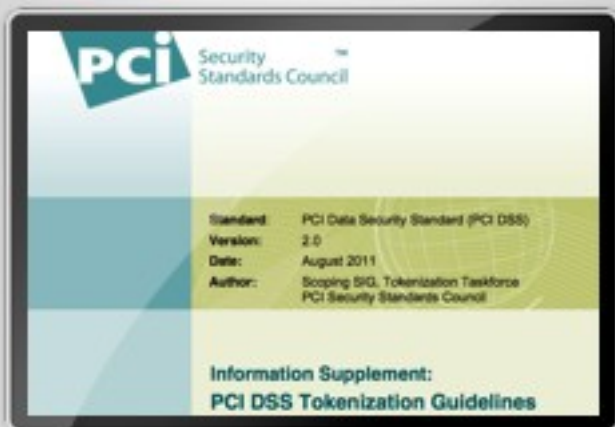
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# Objectivity Disclaimer

This webcast is sponsored by Prime Factors Inc, but all of the content is developed independently and represents Securosis objective research positions.

For more information about our Totally Transparent Research process, visit:

<https://securosis.com/about/totally-transparent-research>



## PCI Security Standards Council on Tokenization



# PCI Tokenization 'Information Supplement'

- August 2011 the PCI Council released a supplement on tokenization
- It described tokenization, how tokenization is used to **replace** credit card data, and discussed some deployment models
- It provides a security guide for token vaults
- It introduces new risks unique to tokens



So what's the big  
deal about that?



## What was not said:



- It did not describe how security is improved
- It does address how tokenization augments the PCI standard
- It failed to or advise auditors on what to audit or how assessments will change
- In essence it talks about tokenization *without* providing guidance



## And that's a problem ...

- Tokenization removes credit cards and sensitive data
- Tokenization may replace encryption
- Tokenization alters audits and reports
- Location of the vault and how it's accessed is critical to security
- 'Maximizing PCI DSS Scope Reduction' says everything needs to be evaluated
- At the very least tokenization alters PCI DSS requirements if not replacing some



- Audit checklists
- Updated self-assessments
- Transition & deployment
- Vendor lock-in concerns
- Definition of 'distinguishability'
- Token fraud
- Definitive endorsement



**Merchant & Auditors left  
in the dark.**



**"Any system component or process with access  
to the tokenization system or the tokenization/  
de-tokenization process is considered in scope."**

**"Information provided here does  
not replace or supersede  
requirements in the PCI Data  
Security Standard"**



**"If tokens are used to replace PAN in the merchant environment, both the tokens,  
and the systems they reside on will need to be evaluated to determine whether  
they require protection and should be in scope of PCI DSS."**



*If you follow the supplement to the letter, you can't reduce scope. But tokenization should reduce scope! They need to say how.*



Let's review  
Tokenization

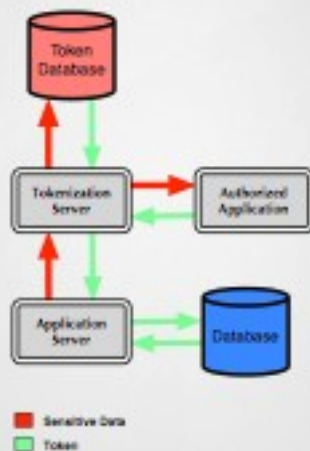


# Tokenization:

- Tokenization replaces the sensitive data with a (preferably) random value which can match the formatting of the original.
- Sensitive data is kept encrypted in a highly protected server or database.
- The token then replaces the sensitive data nearly everywhere and is used for internal systems.
- The real data is only exposed when absolutely necessary.
- Tokenization can be offered as a service.

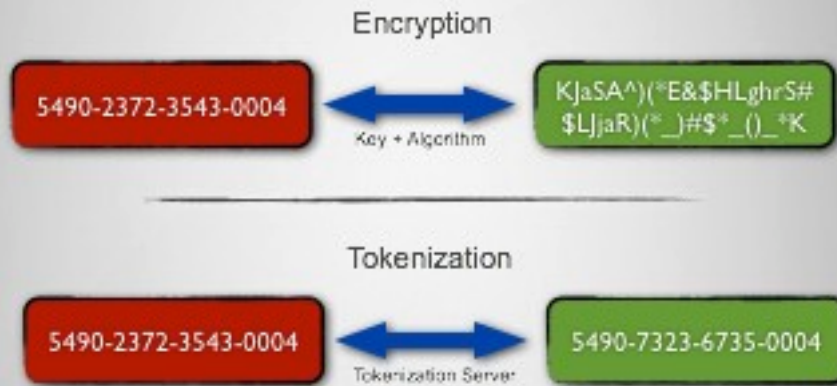


## Basic Architecture





# What is Tokenization?



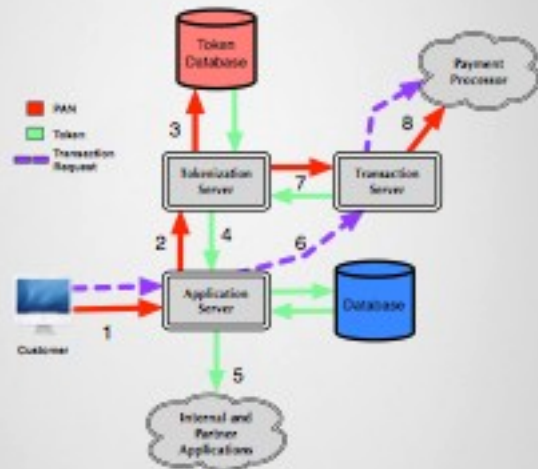
## The Tokens

- Should be random or semi-random.
- Same format as original value (e.g. 16 digits, passes LUHN check).
- Some characteristics may carry-over (e.g. last 4 digits of a credit card number).
- Single or multi-use.

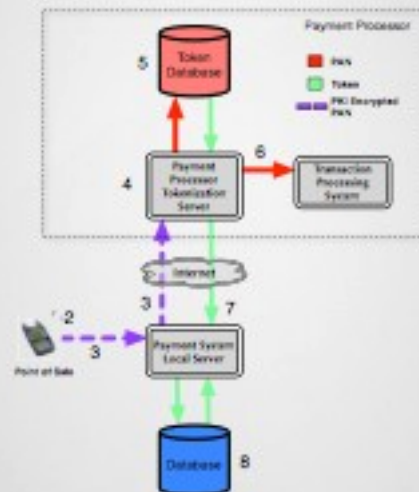




# Use Case: Internal Credit Cards



# Use Case: Credit Card SaaS



*You can't steal what's not there!*



But how do I reduce scope?





- By removing confidential data
- Replace with low value token
- Not accessing token server
- Reducing system interdependence
- Fewer checks, controls and reports

Here's how:



## Token Server Functions



Token Creation



Token Storage



Key Management

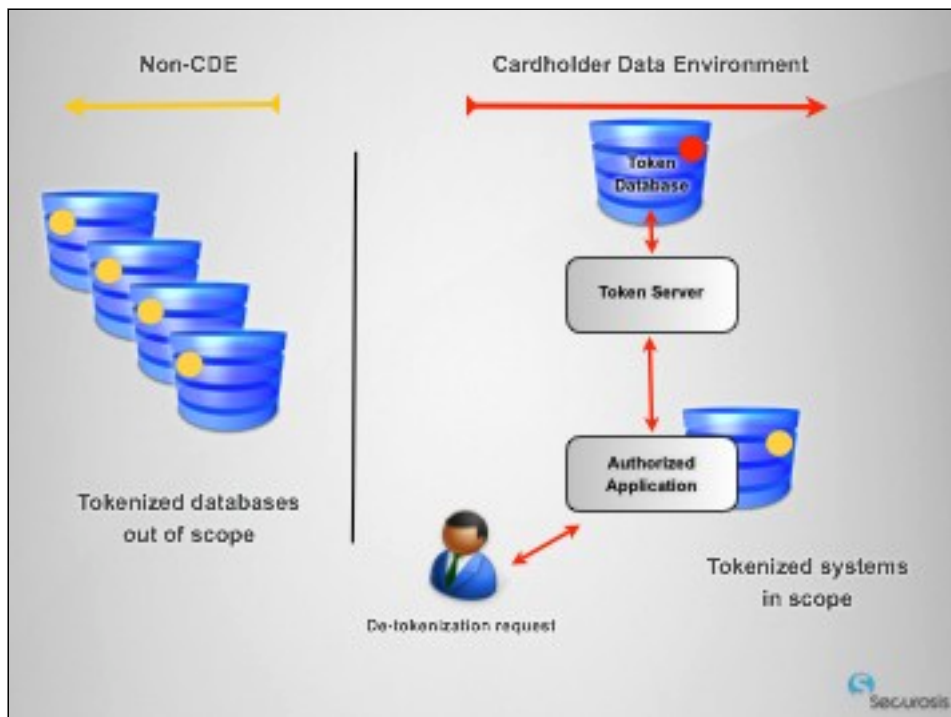


Data Access



Administration/  
Management





## Reduce Audit Costs



- Fewer systems
- Fewer controls
- Fewer reports
- Less complexity



- Less work for the auditor
- Fewer reports to review
- Less complicated than cryptography review
- Less time spent on site

Auditors are Human too!



## Summary

- Reduces security risks
- Reduces complexity
- Minimal IT systems impact
- Should reduce compliance costs
- Get Securosis Whitepaper for more details



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